



GLOBAL COLD CHAIN ALLIANCE

CONNECTING A VITAL INDUSTRY

NEWS RELEASE – DIRECTORY COVER IMAGE ATTACHED

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2010 Global Cold Chain Directory Published by Global Cold Chain Alliance

2008 and 2009 Directories Honored with Awards

WASHINGTON, DC, 20 May 2010 – The Global Cold Chain Alliance (GCCA) has published the *2010 Global Cold Chain Directory*. The publication is used by more than 3,000 key cold chain professionals around the world, including members of several international food industry associations and all members of the National Frozen and Refrigerated Foods Association (NFRA).

The *Directory* includes more than 500 pages of listings of cold chain providers from 67 countries around the world. These providers are members of the Core Partners of GCCA, which represent all major industries engaged in temperature-controlled logistics. Providers are listed within the following sections:

- Warehouses – International Association of Refrigerated Warehouses (IARW)
- Transportation – International Refrigerated Transportation Association (IRTA)
- Construction – International Association for Cold Storage Construction (IACSC)
- Research & Education – World Food Logistics Organization (WFLO)
- Cold Chain Products & Services – IARW Associate Members

Key government officials and the cold chain and food industry trade press also receive the *Directory*.

Within the six color-coded sections in the *Directory*, food manufacturers, distributors, and retailers will find an international selection of cold storage warehouses, refrigerated transportation companies, cold storage design experts and companies charged with providing support services to the cold chain industry. It also includes a detailed index that makes it easy to find any company or association. This year's *Directory* also features an extended section on the newest GCCA Core Partner, the International Institute of Ammonia Refrigeration.

"To succeed in these tough economic times, you need to have a resource at your fingertips that you can use to quickly find customers, partners, suppliers, and other organizations," says GCCA President and CEO Bill Hudson. "This comprehensive directory is a roadmap for the entire global cold chain industry."

The *Directory* is recognized for its excellence not only within the cold chain industry, but also in the world of trade and professional associations. The *2009 Global Cold Chain Directory* was honored with a Silver Excel Award from Association Media & Publishing, an association representing hundreds of leading association publishers. The 2008 edition also won a Gold award from Association Trends, a trade publication that covers the association profession.

The *Global Cold Chain Directory* is available free of charge to food manufacturers, grocers, food service employees, trucking companies, libraries, associations, trade press and government bodies. Interested parties may call GCCA International Headquarters at +1 703 373 4300. An online version of the *Directory* is available at www.gcca.org/directory.

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Comprised of its Core Partners, including the International Association of Refrigerated Warehouses, the World Food Logistics Organization, the International Institute of Ammonia Refrigeration, the International Refrigerated Transportation Association, and the International Association for Cold Storage Construction, the Global Cold Chain Alliance (GCCA) represents all major industries engaged in temperature-controlled logistics. GCCA unites partners to be innovative leaders in the temperature-controlled products industry. For more information about GCCA, visit www.gcca.org.