



# GLOBAL COLD CHAIN ALLIANCE

CONNECTING A VITAL INDUSTRY

NEWS RELEASE – Contact Tori Miller at +1 703 373 4300

## **2009 Global Cold Chain Directory Published by Global Cold Chain Alliance**

WASHINGTON, DC, 13 April 2009 – The Global Cold Chain Alliance (GCCA) has published the *2009 Global Cold Chain Directory*, a popular annual publication that reaches more than 3,000 cold chain professionals around the world, including members of several international food industry associations and all members of the American Frozen Food Institute (AFFI) and the National Frozen and Refrigerated Foods Association (NFRA).

The *Directory* includes more than 500 pages of listings of cold chain providers. These providers are members of the Core Partners of GCCA, which represent all major industries engaged in temperature-controlled logistics. Providers are listed within the following sections:

- Warehouses – International Association of Refrigerated Warehouses (IARW)
- Transportation – International Refrigerated Transportation Association (IRTA)
- Construction – International Association for Cold Storage Construction (IACSC)
- Research & Education – World Food Logistics Organization (WFLO)
- Cold Chain Products & Services – IARW Associate Members

Key government officials and the cold chain and food industry trade press also receive the *Directory*.

Within the six color-coded sections in the *Directory*, food manufacturers, distributors, and retailers will find an international selection of cold storage warehouses, refrigerated transportation companies, cold storage design experts and companies charged with

providing support services to the cold chain industry. It also includes a detailed index that makes it easy to find any company or association.

“We are proud to publish this directory, which has proven to be the most versatile and comprehensive listing of cold chain-related companies and organizations in the industry,” says GCCA President and CEO Bill Hudson. “With this directory on your desk, you can immediately identify potential partners in any sector of the industry.”

The *Global Cold Chain Directory* is available free of charge to food manufacturers, grocers, food service employees, trucking companies, libraries, associations, trade press and government bodies. To learn more or to request a copy, visit

<http://www.gcca.org/gcca/directory.html>. Interested parties may also call GCCA International Headquarters at +1 703 373 4300.

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Comprised of its Core Partners, including the International Association of Refrigerated Warehouses, the World Food Logistics Organization, the International Institute of Ammonia Refrigeration, the International Refrigerated Transportation Association, and the International Association for Cold Storage Construction, the Global Cold Chain Alliance (GCCA) represents all major industries engaged in temperature-controlled logistics. GCCA unites partners to be innovative leaders in the temperature-controlled products industry. For more information about GCCA, visit [www.gcca.org](http://www.gcca.org).