



# **GLOBAL COLD CHAIN** ALLIANCE

NEWS RELEASE – Contact Tori Miller at +1 703 373 4300

## **Symantha Holben Named GCCA International Programs Manager**

Washington, DC, 11 November 2009 - The Global Cold Chain Alliance (GCCA) has named Symantha Holben, Ph.D., as International Programs Manager.

Holben will manage and implement World Food Logistics Organization (WFLO) international development projects. WFLO is a core partner of GCCA and is committed to education and research that empowers economic development by strengthening the global cold chain.

Previously, Holben served as a Senior International Development Specialist at Development Alternatives, Inc., one of the leading international development firms in the United States. She has worked in international development for nine years as a program manager, analyst, grants manager, and researcher. Holben has lived and worked in Latin America and Africa. She has a Ph.D. in Cultural Anthropology from the Catholic University of America.

“We continue to find more opportunities to deliver knowledge and services to help build the cold chain internationally, particularly in developing nations,” said GCCA President and CEO Bill Hudson. “Symantha will help us make the most of these opportunities.”

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Comprised of its Core Partners, including the International Association of Refrigerated Warehouses, the World Food Logistics Organization, the International Institute of Ammonia Refrigeration, the International Refrigerated Transportation Association, and the International Association for Cold Storage Construction, the Global Cold Chain Alliance (GCCA) represents all major industries engaged in temperature-controlled logistics. GCCA unites partners to facilitate communication, networking, and education for the perishable food industry. For more information about GCCA, visit [www.gcca.org](http://www.gcca.org).