



NEWS RELEASE – Contact Tori Miller at +1 703 373 4300

## **Bruce Dimmel of Tim Hortons to Keynote IACSC Conference and Expo**

### ***Speech will Highlight New Automated Facility***

WASHINGTON, DC, 8 October 2009 – For most of us, drinking a cup of coffee every day is automatic.

So it is only fitting that Tim Hortons, a Canadian restaurant chain of more than 4,000 coffee and donut shops in North America, Ireland, and the United Kingdom, is operating a highly automated cold storage and distribution facility.

Bruce Dimmel, Vice President of Distribution for Tim Hortons, The TDL Group Corp., will deliver a keynote speech describing this facility at the 29<sup>th</sup> Annual International Association for Cold Storage and Construction (IACSC) Conference and Expo, to be held 5-8 November 2009 at the Ritz-Carlton in New Orleans, Louisiana, USA.

His speech will kick off a program that will explore many aspects of cold storage warehouse automation. The program offers two in-depth case studies on automation systems installed in major warehouses, plus a session demonstrating how automation can achieve a smaller building footprint and reduce operational costs, including an analysis of the return on investment achieved.

The two-and-one-half-day conference includes more than seven hours of programming, three hours of expo time, and many opportunities to network with top refrigerated warehousing operators and contractors.

IACSC Members can attend the IACSC Conference & Expo for \$750. Refrigerated warehouse operators, food processors, and food manufacturers can attend the event for

\$300. IACSC has arranged a room rate of USD \$209 per night at the Ritz-Carlton. This deal ends 14 October 2009. For more information and to register, visit [www.iacsc.org/iacsc09](http://www.iacsc.org/iacsc09).

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Founded in 1978, the International Association for Cold Storage Construction (IACSC) represents contractors and suppliers in the cold storage construction industry. IACSC provides a forum for innovative ideas, promotes standards of practice, hosts professional education programs, and promotes the interests of the industry in political, legal and regulatory arenas. Today, IACSC has members all over the world and is a Core Partner of the Global Cold Chain Alliance. For more information, visit [www.iacsc.org](http://www.iacsc.org).