



NEWS RELEASE – Contact Tori Miller at +1 703 373 4300

Lowell Randel Spearheading New GCCA Initiative as Director of Government Affairs

Washington, DC, 26 February 2009 - The Global Cold Chain Alliance (GCCA) has undertaken an aggressive new government affairs initiative to better represent members' needs and work more effectively with federal and state governments.

To this end, Lowell Randel, formerly the Deputy Assistant Secretary for Congressional Relations at the United States Department of Agriculture (USDA) has been named the new Global Cold Chain Alliance (GCCA) Director of Government Affairs.

“We have always strived to help members manage legal and compliance issues,” said GCCA President and CEO Bill Hudson, “but the growing impact of federal and state laws and regulations demanded that we acquire a professional of Lowell’s caliber to help protect members and the cold chain industry at large.”

Randel possesses an expansive background in agriculture policy, having earned a Bachelor’s degree in agricultural economics and a Master’s degree in agricultural development from Texas A&M University. Later, Randel earned a Juris Doctor from George Mason University School of Law.

While at USDA, Randel served as the primary contact between the Department and the U.S. Congress. He was responsible for the development and implementation of a legislative strategy pertaining to the 2007 and 2008 Farm Bill as well as playing a key role in the implementation of the bill after its passage. Prior to his work at USDA, Randel served as a Senior Associate with Meyers and Associates, a Washington DC-based government relations firm. While at Meyers and Associates, Randel assisted clients on

matters of agriculture and science policy, and served as their point of contact to Congress and the Administration. He also held the position of Coordinator of Trade and Federal Issues for the Texas Department of Agriculture, as well as Assistant Legislative Director for AESOP Enterprises, an agriculture focused government relations firm in Washington DC.

“I am excited to be joining an organization with such a long and impressive history of service to the food industry,” said Randel, “I believe there is strong potential to advance the agenda of GCCA with Congress and the Administration and look forward to contributing to the work of GCCA and all of its Core Partners.”

In his new position, Randel will support the membership of all GCCA Core Partners: the International Association of Refrigerated Warehouses; the World Food Logistics Organization; the International Refrigerated Transportation Association; and the International Association for Cold Storage Construction. Randel will also support the International Institute of Ammonia Refrigeration (IIAR).

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Comprised of its Core Partners, including the International Association of Refrigerated Warehouses, the World Food Logistics Organization, the International Refrigerated Transportation Association, and the International Association for Cold Storage Construction, the Global Cold Chain Alliance (GCCA) represents all major industries engaged in temperature-controlled logistics. GCCA unites partners to facilitate communication, networking, and education for the perishable food industry. For more information about GCCA, visit www.gcca.org.